

# Who's serving you with helpful advice?

The hotel business is complicated and facing ever-changing demands. Your customers seek value regardless of how much they spend. Accurate and understandable financial information is key to making informed decisions and keeping investors and creditors satisfied. An effective tax plan also can help increase tax deductions, reduce your tax burden and boost cash flow.

## Your wish list

You want help making quicker, better decisions so adjustments aren't made too late. You want tax planning assistance to avoid last-minute surprises. You also want help reducing risk and your tax burden, simplifying the financial reporting process and identifying ways to increase value and profit.

## Our specialty

We can provide a well-planned audit delivered in a timely manner with advice on options for simplifying the financial process. Our experienced professionals can assist with tax reduction strategies and compliance. We can help advise you on ways to reduce risk and save money.

## Ready to learn more?

From auditing and tax work to strategic planning and assistance with growing or selling your hotel, we can help you meet your goals. For more information, contact trusted advisors Keith Foster at [kfoster@bkd.com](mailto:kfoster@bkd.com) or Kerry Fitzgerald at [kfitzgerald@bkd.com](mailto:kfitzgerald@bkd.com) or call them at 972.702.8262.

## Your trusted advisors

We serve a wide variety of clients from single locations to hundreds, including franchisees and franchisors.

We can help you with:

- Tax planning and structuring
- Cost segregation
- Tax credits
- Property tax appeals
- Compilations/reviews
- Audit
- Buy- and sell-side due diligence
- Consulting on processes and controls

