

# experience expertise

## TRANSPORTATION

**What's driving you?** Managing risks? Lowering costs? Increasing profit margins? The list is likely a long one if you're growing your company in an ever-changing regulatory landscape. BKD can help you avoid financial roadblocks by providing tax, audit and advisory services that can help you operate more efficiently. Add a personal, highly interactive and attentive service style, and you'll begin to understand how **our experience can help you find the road to success.**

### We Can Help You

- Decide whether to use owner-operator, leased or company-owned equipment
- Analyze and control profitability through a formal budgeting process
- Evaluate which state income tax returns need to be filed
- Develop strategies to improve operating ratios
- Review tax accounting methods to reduce income taxes
- Explore the tax and cash flow consequences of expansion plans and the best alternatives for financing
- Design tax-advantaged estate plans to transfer your business to the next generation
- Update computer systems without disrupting your business
- Increase overall operational efficiency

### BKD Services

We work closely with transportation clients to develop effective strategies and apply accounting concepts and financial techniques

that can help you improve profitability. Clients benefit from timely advice about the effect of tax laws and recommendations to reduce costs, improve productivity and expand operations.

We offer:

- Budgeting
- Cash flow analysis
- Forecasts and projections
- Merger and acquisition services
- Data processing methods and systems review
- U.S. Securities and Exchange Commission registrations and filings
- Tax planning
- ESOP services
- Personal financial planning for executives
- Financing assistance, including proposal packages
- Closely held stock valuation
- Business planning services
- Employee benefit plan administration and consulting
- Lease versus purchase analysis

**Experience a clear point of view** with a firm that works with approximately 200 transportation clients and has professionals dedicated to the industry.

200 clients



*With a partner-to-staff ratio much lower than the 1-to-9 average found in other top 10 firms, you'll have access to partners and **experience personal communication.***

15 staff  
1 partner



## Information Systems Consulting

BKD Technologies, a division of **BKD, LLP**, can help improve the effectiveness of your company's information systems, so you maintain a competitive edge. Our experienced consultants are knowledgeable and trained to help you find the right information technology solutions for your organization. We can help create a detailed technology plan that:



- Supports strategic goals
- Streamlines business processes
- Helps reduce costs
- Accommodates changing needs

BKD's technology team answers the tough questions about the cost and complexity of a new system or program. Using a five-phase approach, we can help you identify, evaluate and select software that helps you meet your business goals and integrates information so you can make better decisions.

Our implementation procedures incorporate quality control processes during every step of

the project, from software installation and configuration to data conversion, end-user training and acceptance testing.

## Transaction Services

Our transaction services and due diligence solutions are flexible and can be tailored to your specific needs. We can perform customary diligence services such as evaluating the target's quality of earnings and cash flows, as well as full services such as income tax structuring, review of controls, IT and operational assessments and analysis of business models and projections.

If you are selling a business or portion of a business, we offer sell-side, or reverse, due diligence where we identify and quantify issues and exposures that could have an adverse impact on the deal.

## For More Information

For a complete list of our offices and subsidiaries, visit **bkd.com** or contact:

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